

# SAMSUNG

**SAMSUNG RESEARCH**

Samsung Electronics Co., Ltd.  
Seoul R&D Campus,  
56, Seongchon-gil, Seocho-gu,  
Seoul, Republic of Korea

19 July 2023

To: Mrs. Andrijana Brekalo (MCC)

Dear Andrijana, TSG SA4 members,

On behalf of Samsung Electronics Co., Ltd., a TTA member, I am pleased to nominate Ms. Jaeyeon Song as a candidate for the position of Vice Chairman of TSG SA4.

Ms. Jaeyeon Song is informed about and aware of the antitrust/competition laws and regulations of relevant jurisdictions, and she shall comply with such laws while acting in her capacity as Vice Chairman.

Samsung Electronics Co., Ltd. will be the supporting entity and is committed to providing the necessary resources to support Ms. Song to accomplish her duties and responsibilities for this office, if elected.

Yours Sincerely,



Jinkyu Han

Head of Communications Standards Research Team

Samsung Electronics Co., Ltd.

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Position of Candidacy : Vice Chairman of 3GPP TSG SA4

Candidate Name : Jaeyeon Song

Individual Member : Samsung Electronics Co., Ltd

Organizational Partner : TTA

**Brief Curriculum Vitae :**

Ms. Jaeyeon Song has worked in the communications and multimedia standards industry since joining Samsung Electronics as a member of the standards team after completing her Ph.D in Electrical Engineering in 2001.

From the start of her career, her work has focused on multimedia standards, with over 20 years of expertise in mobile media, media delivery and services, and multimedia broadcasting. She is responsible for mobile media standards strategy and is the head of delegation for Samsung in SA4.

As the representative of Samsung, she has extensive leadership experience in leading and contributing to the visions of multiple global standard bodies such as 3GPP, MPEG, DVB, and ATSC. Before 3GPP, she was MPEG-4 Editor, MPEG-I architecture co-Chair, and the representative of Samsung as a board member in several industry forums such as OIPF and DASH-IF.

Taking the role of Samsung's HoD for SA4, in the past few years Samsung has continuously contributed to SA4, most notably leading the 5G\_STAR study item to conclusion, a work which has led to, and inspired multiple work/study items related to XR in Rel-18.

Samsung's active role in existing items such as GA4RTAR, IBACS, FS\_MS\_NS\_Ph2 and FS\_AI4Media highlights Jaeyeon's broad insight for SA4, focusing not only on next generation industry multimedia trends, but also on topics with a wide relevance to other working groups in 3GPP.

As part of the SA4 leadership, she is enthusiastic for SA4 to move towards new media services over 5G Advanced, and for the group to produce competitive standards for delivery to the market in an on-time manner. With this vision, as Vice Chairman of SA4, she initiated a series of SA4 workshops in 2021 for the structured preparation of Rel-18 work, and also proposed several activities regarding the importance of market-friendly specifications, emphasizing the need for SA4 to promote its outputs aligned with commercial requirements.