

SAMSUNG

SAMSUNG RESEARCH

Samsung Electronics Co., Ltd.
Seoul R&D Campus,
56, Seongchon-gil, Seocho-gu,
Seoul, Republic of Korea

9 July 2021

To: Ms. Jayeeta Saha (MCC)

Dear Jayeeta, TSG SA4 members,

On behalf of Samsung Electronics Co., Ltd., a TTA member, I am pleased to nominate Ms. Jaeyeon Song as a candidate for the position of Vice Chairman of TSG SA4.

Ms. Jaeyeon Song is informed about and aware of the antitrust/competition laws and regulations of relevant jurisdictions, and she shall comply with such laws while acting in her capacity as Vice Chairman.

Samsung Electronics Co., Ltd. will be the supporting entity and is committed to providing the necessary resources to support Ms. Song to accomplish her duties and responsibilities for this office, if elected.

Yours Sincerely,



Jinkyu Han

Head of Standard Research Team

Samsung Electronics Co., Ltd.

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Position of Candidacy : Vice Chairman of 3GPP TSG SA4

Candidate Name : Jaeyeon Song

Individual Member : Samsung Electronics Co., Ltd

Organizational Partner : TTA

Brief Curriculum Vitae :

Ms. Jaeyeon Song has worked for almost 20 years in the communication and media standards area since joining Samsung Electronics as a member of the standards team after completing her Ph.D in Electrical Engineering in 2001.

From the start of her career, her work has focused on multimedia standards, with over 20 years of expertise in mobile media, media delivery and services, and multimedia broadcasting. She is responsible for mobile media standards strategy and is the head of delegation for Samsung in SA4.

As the representative of Samsung, she has extensive leadership experience in leading not only the delegation, but also in contributing to the visions of multiple global standard bodies such as 3GPP, MPEG, DVB, and ATSC. Before 3GPP, She was MPEG-4 Editor, MPEG-I architecture co-Chair, and has also been the representative of Samsung as a board member in several industry forums such as OIPF and DASH-IF.

Taking the role of Samsung's HoD for SA4, Samsung has continuously contributed to SA4 in areas such as EVS, FLUS, VoNR, and recently more dynamically, in a number of topics and study items including 5G_STAR, 5G_Video, EMSA, and ITT4RT.

Moving forward with this key opportunity, she is very enthusiastic for 3GPP and SA4 to move towards media delivery over 5G Advanced and beyond. For this, in 2020, Samsung initiated the 5G_STAR study item in order to align with commercial requirements.