

ITTIAM SYSTEMS

Audio Solutions

May 15, 2023

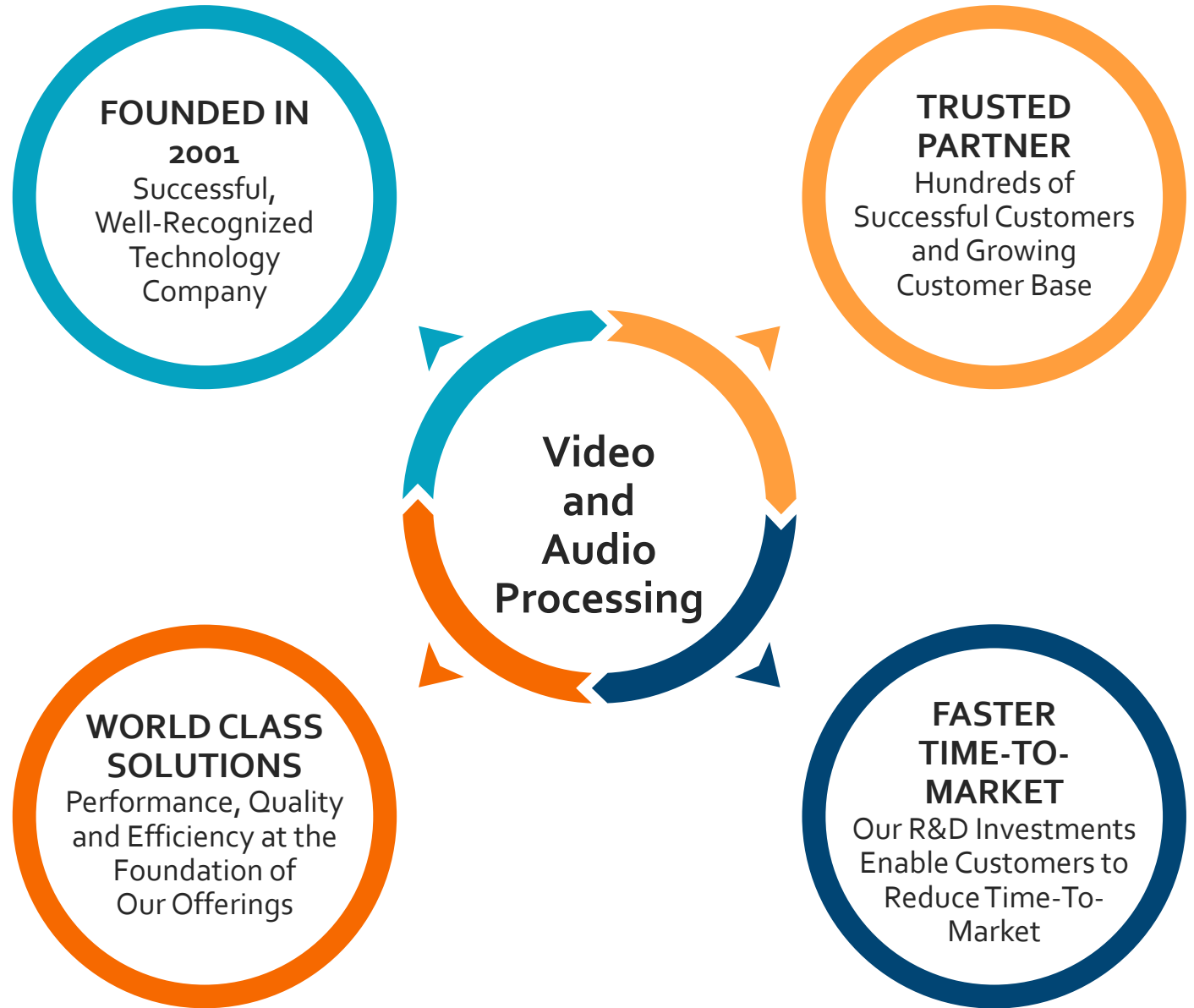


Contents






Ittiam is a **trusted solutions provider** to world leading companies in the fields of online media creation, consumption and visual analytics.



Illustrative Customers



ELECTRONICS
OEM

SONY

OLYMPUS



INTERNET & SOFTWARE
PLATFORM

Google

DOLBY



ONLINE VIDEO
SERVICES

NETFLIX

**Microsoft
Azure**



Ittiam Audio Solutions

For Consumer Electronics, Lifestyle Products,
Automotive & Online video

Ittiam
THINK VIDEO



Ittiam Offerings

- ❑ Full-fledged Development of Codec as per given Standard/ Specification compliant
- ❑ Standard -compliant Fixed-point implementation
- ❑ Support for Porting Codec onto a Specific Platform
- ❑ Readily available on ARM Cortex A&M, x86 & DSP
- ❑ Subjective Evaluation of Codec through Listening Tests in an Audio Listening Room by Expert Listeners
- ❑ Easy integration into multiple media frameworks - Gstreamer, Android Stagefright, C2 plugin, etc.

● Highly optimized ● Fixed point ● Field proven ● Robust ● Error resilient ● OS agnostic



Media Consulting

Ittiam
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Ittiam Media Consulting

With Ittiam's Software IPs or Customer Provided Software IPs



Software IPs from

- Customer
- SoC Vendor
- Third party
- Open Source

Ittiam Value Addition

- ~20 years of deep Multimedia expertise
- ML and CV competency
- Extensive Domain proficiency: MATLAB to C, Fixed point Implementation, Listening Test
- Platform porting & optimization expertise

Target Applications

- ✓ Automotive Infotainment
- ✓ Consumer Electronics
- ✓ OTT / Online Video
- ✓ Video Collaboration / Enterprise video



The Ittiam Advantage

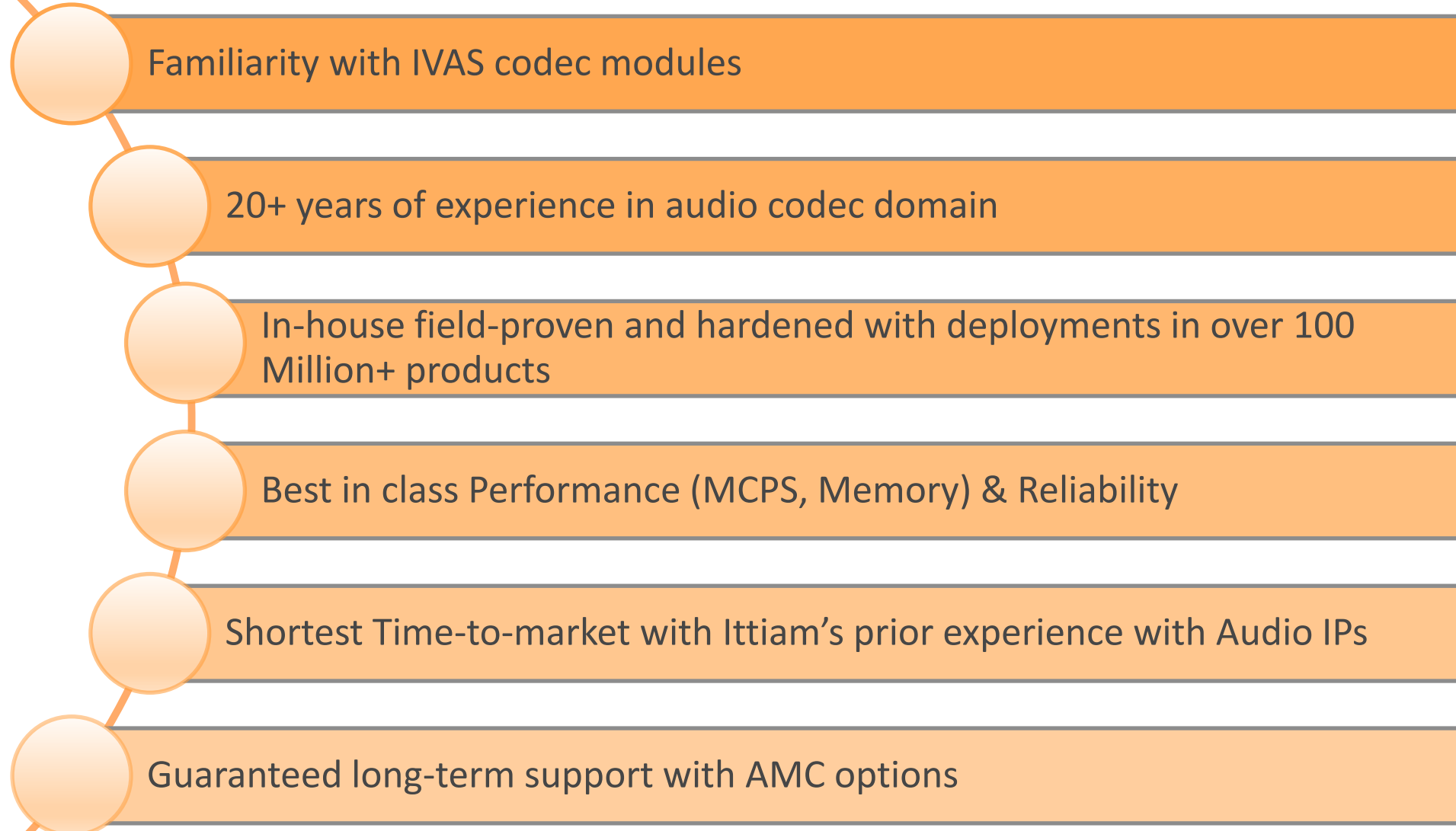
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The Ittiam Advantage!

Key benefits of choosing for IVAS codec Fixed point Conversion





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THANK YOU

[For a more detailed presentation](#)