Seeking the Pokémon Go of 5G Era

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A global 5G/Edge use case challenge

CHALLE5GE

Apply

Curating and teaming up with the best XR startups

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Key Success Factors and Impact

Community Targeting	Incentivization	Engagement
- Target group analysis - Clear **inspiring vision** - Guidance on existing tools - **Showing long term potential of 5G/Edge**	- Large **prize pool** - Prestigious Award ceremony - Top **experts as mentors** - International high level jury	- **Streamlined project submission process** - Team, mentor matching - Forums for increased **community interaction**
- XR Developers aren't aware of telcos commitment to 5G powered emerging tech. - **With a global, vision based challenge, developers will get to know your brand.**	- The best startups, teams and developers are everywhere. - **With the right incentives, you will get to curate globally.**	- Challenges are a great platform to build relationships. - **With developers using your APIs, you will get feedback on what's there to improve.**

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XR First: Strategic Partner for Global Challenges

Build and share the **Vision**

XR First is working with corporates for XR community acceleration, with the power of a **global network of 52 VR/AR labs, a community of 85 000 XR developers and 410 Startup Clusters.**
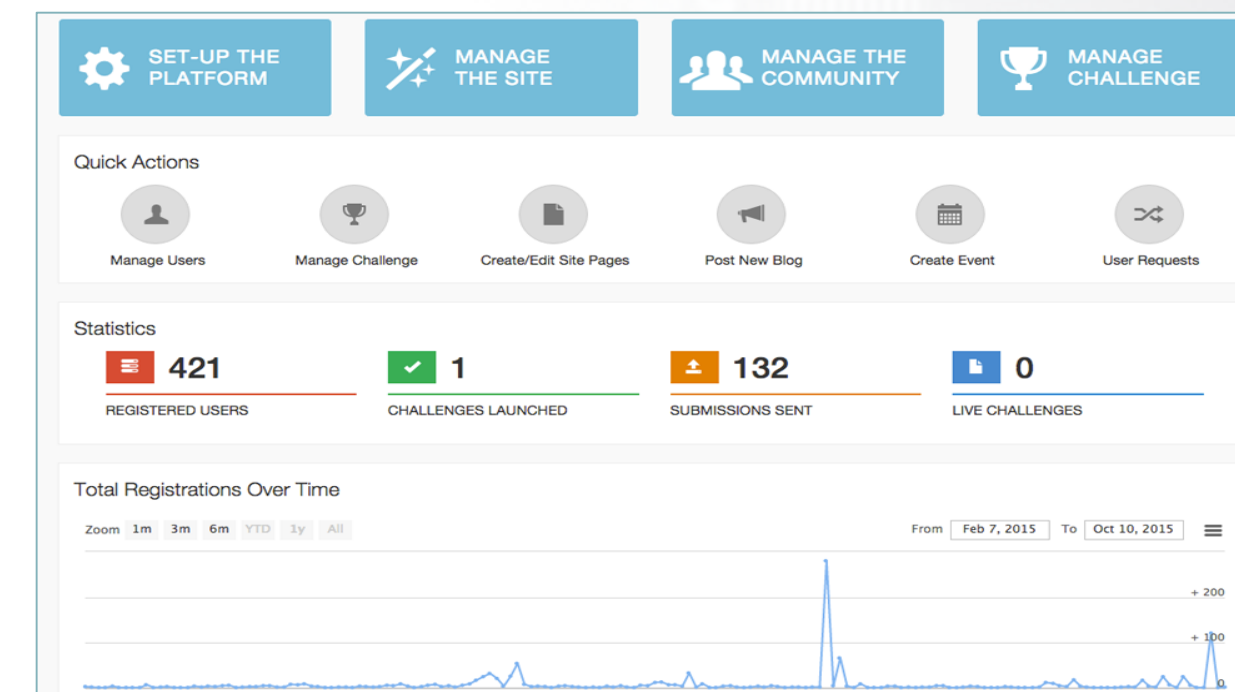

Create the **Challenge**

XR First has organized challenges, hackathons and curated top XR startups for many of its partners including **the European Space Agency, Augmented World Expo, USC, MIT, Bosch, Wayray.**

Engage the Developers

XR First Innovation Platform developed by the former XPrize team (+10 years open innovation experience) with **streamlined filtering, intuitive interface and AI based matchmaking features.**

Auggie Breakthrough: Curating Top XR Startups

7.7 Mio USD investment

The Stanford Virtual Heart by Lighthaus Inc., Stanford University Divi...

Data Visualization and Analytics in VR by Caltech, NASA JPL, Virtualit...

Audi Visualisation Engine by Audi AG, ZeroLight

Official Intel Partner

1 Mio EUR investment

eHERITAGE by University of Transilvania of Brasov

BRAVEMIND 2.0 by USC Institute for Creative Technologies, Dell, Intel ...

Devexa by dxFeed, Devexperts

>400 employees, Partnering with NASDAQ

Unity Award Winner Best Experience

Where Thoughts Go: Prologue by Thought Co.

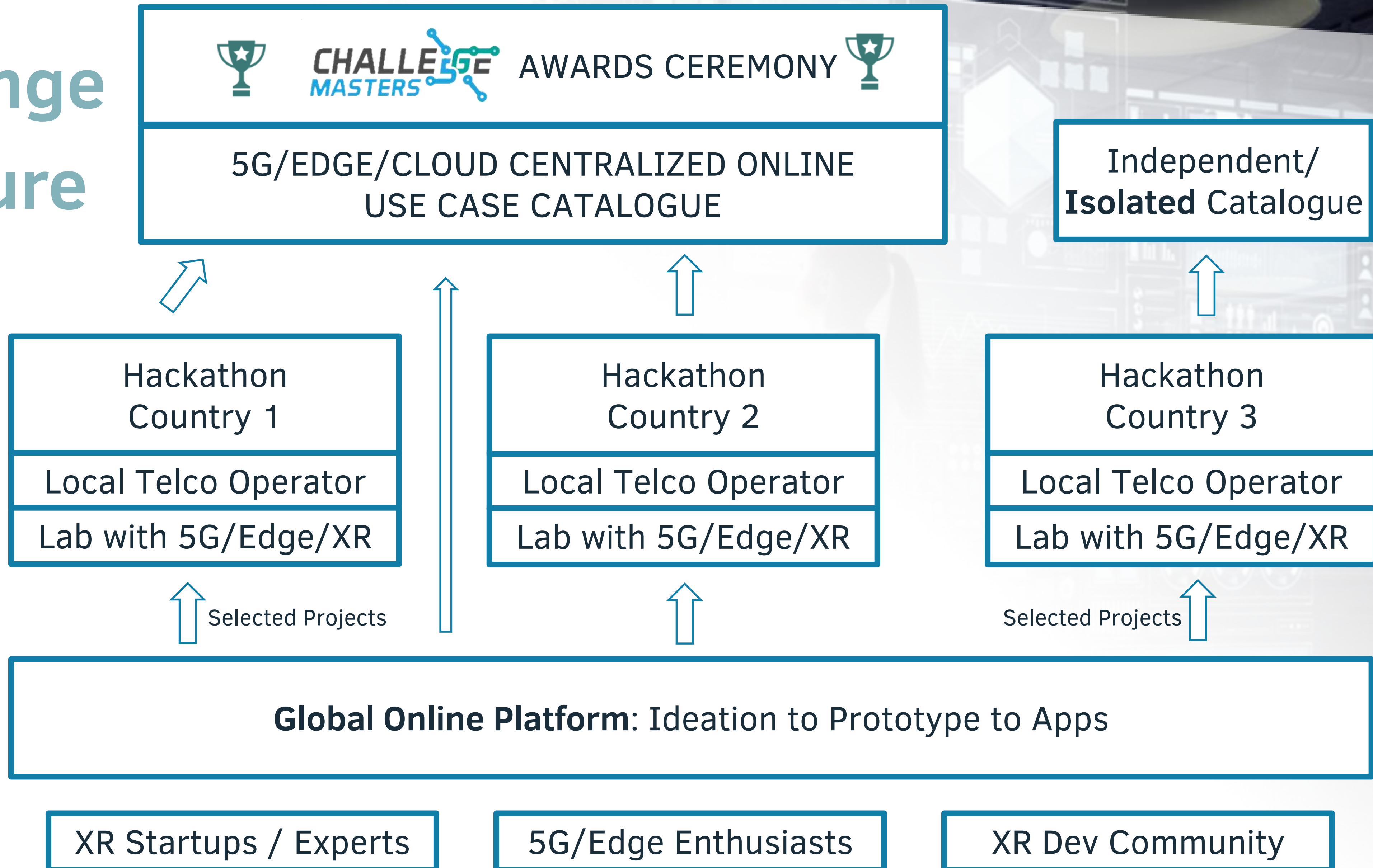Oasis by MIT Media Lab, University of Cordoba, Spain - Procedurally Ge...

Unmaking the Bomb VR by Princeton University, Games for Change

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Challenge Structure

CHALLENGE 5GE MASTERS AWARDS CEREMONY 🏆

5G/EDGE/CLOUD CENTRALIZED ONLINE
USE CASE CATALOGUE

Independent/
Isolated Catalogue

Hackathon
Country 1

Local Telco Operator

Lab with 5G/Edge/XR

Hackathon
Country 2

Local Telco Operator

Lab with 5G/Edge/XR

Hackathon
Country 3

Local Telco Operator

Lab with 5G/Edge/XR

Selected Projects

Selected Projects

Global Online Platform: Ideation to Prototype to Apps

XR Startups / Experts

5G/Edge Enthusiasts

XR Dev Community

XR
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Innovation Platform

Define your challenge and see what world's largest community of VR/AR innovators can do for you

For more details:
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