

Doc For	TSG SA	TSG CN	TSG RAN	TSG T
Decision				
Discussion	X			
Information		X	X	X

**Source: Motorola**

**Title: Foundation of a Value Added Services TSG in 3GPP1**

The scope of the Services and Systems Aspects TSG is wide, cutting across many different complex topics. For this to be manageable, a number of fora dedicated to a particular work area will have to be formed as an efficient way for experts to produce technical standards in a timely fashion. This is the only way to create standards within their commercial window of opportunity.

Additionally, the formation of 3GPP1 provides a good opportunity to gather in all the various work items related to advanced Value Added Service (**VAS**) creation and delivery. These existed in SMG as a series of separate Ad Hoc and standing meetings. SMG has identified the importance and requirement of value added services for the future of wireless communications, and strongly promoted the use of "toolkit" mechanisms for services in UMTS. To continue and develop this important SMG services initiative, it is proposed that the following items should be gathered in one "Value Added Services" group:-

- VHE (other groups will be involved, e.g. for Billing, Service Management)
- MExE
- SIM Toolkit
- WAP (liaison to the WAP Forum Limited)
- Internet Engineering Task Force (IETF) liaison
- Service Management (i.e. user and network administration of services)

The above items are central to realising 3GPP1's VAS model. The technology developed should be useable in other fora (e.g. GSM, BRAN, and SATELLITE). For this reason, the technology should be as independent from the underlying delivery network as possible.

The benefits of this approach are many. The concentration of experts in one forum will increase the quality of the specifications produced, result in less world-wide travel for (rare) experts, lower travelling and staffing costs for active companies, encourage cross fertilisation of related ideas, and ensure the consistent specification of related VAS features throughout 3GPP1. The approach will also help the pace of VAS standardisation match its intended commercial market.

Motorola proposes that either, a) a separate Value Added Services TSG is formed (making 5 TSGs), or b) a subgroup under the Services and Systems Aspects TSG is formed. Motorola would prefer option a). We believe that this will reinforce the independence of VAS technology from the underlying transmission network and help flatten the decision-making hierarchy, thereby reducing red-tape and speeding up the standardisation process.