**3GPP TSG-SA4 Meeting # 128 S4-241129**

**Jeju, KR, 20th - 24th May 2024**

**Source: Apple Inc.**

**Title: On support of carriage of metadata in CMAF**

**Agenda item: 9.5**

**Document for: Agreement**

# 1 Background and Overview

The current version of CMAF specification [1] allows for only a single track carrying media data to be present in the MovieBox, as noted in section 7.3.2.1. This section mentions that timed metadata tracks can be provided as separate CMAF tracks in a distinct selection set. Although the wording does not explicitly prohibit the presence of metadata tracks in the same CMAF header, Table 3 clearly specifies a constraint of exactly one TrackBox inside a MovieBox. This restriction precludes the packaging of metadata tracks alongside media data within a single CMAF track.

We believe this limitation is unnecessary for use cases where certain media data is closely associated with timed metadata. For example, spatial media tracks, such as stereoscopic video, could benefit from having associated timed metadata within the same file. Although other methods exist to embed metadata within media data samples (e.g., SEI, T.35), metadata tracks offer significant advantages for dynamic metadata that is synchronized and closely associated with media data. Additionally, both the QuickTime File Format [2] and ISOBMFF [3] define multiplexed metadata track format ('mebx') capable of carrying multiple metadata items over a time range. Metadata item keys need not relate to other item keys, providing a flexible means to signal various structural or descriptive information, for more details the reader is referred to clause 12.9 of ISOBMFF [3].

Using separate switching sets in CMAF to provide necessary metadata for such use cases is impractical, particularly given the volume of data involved. There are two primary purpose of carrying the metadata in a CMAF track: 1) the metadata annotating the media samples in the track, i.e. self-contained metadata for the playback of the track, and 2) the metadata providing the relevant information for dynamic switching to/from other tracks in the CMAF switching sets during the playback [1]. In the neither case, the metadata is not subject to late binding and maintains a clear one-to-one dependency with the video content. Thus, such metadata is not selected or need to be “late-binded” during the playback. Carrying such information in a separate track requires the player to fetch the corresponding metadata track, which can be resource-intensive and complicate player logic.

# 2 Relevant deployments

There are existing products that already utilize this concept [4][5][6][7]. For instance, Apple employs a type of timed metadata payload to describe the parallax of decoded stereoscopic video frames. This metadata, known as **caption parallax** timed metadata items, addresses the **risk of depth collision in stereoscopic video**, where captions might intersect with stereoscopic elements having a parallax less than the screen plane. **Adjusting the parallax of captions** to a more negative value than the video prevents such collisions, **avoiding viewer discomfort**.

The document “Video Contour Map Payload Metadata within the QuickTime Movie File Format— Format Additions” [4] specifies a metadata payload structure for describing parallax values associated with 2D areas of a stereoscopic video frame, which is specific to the time-aligned video frame. This payload is carried as metadata items within samples in the QuickTime File Format [2] timed metadata or ISOBMFF [3] multiplexed metadata, using the 'mebx' format type of the 'meta' track handler type. These payloads can also appear in fragmented movie files in both ISOBMFF and QTFF. Furthermore, Apple's HTTP Live Streaming tools support segmenting content with the 'mebx' track in a single file closely associated with the media data, with authoring recommendations for stereo video including a should statement on the carriage of parallax metadata if the content has subtitles.

# 3 Alternative methods

There are also other ways on how metadata can be added to CMAF tracks. For example, most codecs support the carriage of metadata in dedicated elementary stream metadata units such as SEI NAL units. In addition to that, an ITU-T T.35 message registration mechanism exists that allows to identify a message of a certain terminal provider. However, these methods while being useful in some cases, are also quite limited in other cases.

For example, each individual video sample will need to contain these units. That leads to additional overhead in samples especially if the same metadata applies to a range of media samples. There are ways to mitigate these issues by defining a persistence model but these are very complex to handle especially when performing operations like seeking, splicing, etc. In addition to that, most APIs will return the entire sample data of a particular sample, when the reader is interested in some metadata it will require more processing as a large chunk of data will be extracted (e.g. including video sample data) and an additional elementary stream parser will need to be invoked to find the necessary information.

CMAF also has support for the Event Message Box from DASH ('emsg') that provides signalling for generic events related to the media presentation time. The primary use-case for it is however the signalling of sparse metadata associated to events on the media timeline such as advertisement opportunities, ratings, content replacements, etc.

Another alternative would be the use of the sample groups these also allow carriage mechanisms for metadata and their associations to samples. However, sample groups have their limitations such as sample level granularity of metadata, increased overhead when metadata changes are frequent, etc.

# 2 Proposal

It is important to note that adding frame accurate metadata to CMAF tracks is a generic problem and not only a problem that occurs in layered video use-cases. We think that VOPS as a good starting point to define requirements that 3GPP can forward to MPEG where the actual normative work on CMAF standardization will happen.

Allowing the multiplexing of this small amount of metadata will result in a simple and efficient implementation, as demonstrated by existing products in mobile ecosystems and will also help to reduce the amount of file requests to CDNs. We believe this approach is also highly desirable for VOPS and can also be relevant for other emerging use cases (e.g. beyond 2D). We would like to ask SA4 to request MPEG to consider extending the CMAF specification to support CMAF tracks that:

* can multiplex one media type track with its associated small size timed aligned metadata, with the possibility of multiplexing at different granularity level.
* can be identified at the track level that is a multiplexed track, and
* under what constraints can they be included together in a CMAF switching set.

One possible solution could be a definition of a new brand under which it would be allowed for 1 CMAF media track and 1 metadata track to be multiplexed. This would mean that the MovieBox will be allowed to have two tracks; One containing media data and another containing a closely associated metadata. Possible multiplexing options could be at the sample, chunk, fragment and segment levels with possible requirements for CMAF switching sets.

# References

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4. Apple Inc. "Video Contour Map Payload Metadata within the QuickTime Movie File Format", Version 0.9 (Beta), June 21, 2023, [online]: <https://developer.apple.com/av-foundation/Video-Contour-Map-Metadata.pdf>
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