



Sponsorship Opportunities

Why should you sponsor?

A unique opportunity for high visibility of your company name and to join the leaders in mobile telecommunications by assisting them to run a quality event as licensing and regulatory preparations are proceeding in many countries, anticipating launch of service in 2001/2.

Attendees will include:

- ◆ Academics
- ◆ Network Operators
- ◆ Service Providers
- ◆ Equipment Manufacturers
- ◆ R&D Experts

How you sponsor

The explanatory table indicates the three levels of sponsorship. Please ring Joanne Jones or Jenni Mills to discuss your sponsorship needs by Monday 15 November 1999

SPONSORSHIP PACKAGE

£20,000	£10,000	£5,000
<p>Full acknowledgement on promotional materials as appropriate, and acknowledgement on stage throughout conference</p> <p>Recognition in event programme</p> <p>*Sponsor's logo on event Website with hot link to their own page</p> <p>Entitlement to up to five complimentary full time delegate registrations</p> <p>OR</p> <p>The opportunity to reserve stand space early and receive a 30% discount</p> <p>Option to insert useful item with company logo into delegates bag (item to be approved by 3G Secretariat)</p> <p>First choice of other sponsorship opportunities such as delegate bags, social event and refreshment facilities. (A member of the 3G Secretariat will be in contact to discuss these options further)</p>	<p>Full acknowledgement on promotional materials as appropriate</p> <p>Recognition in event programme</p> <p>*Sponsor's logo on event Website with hot link to their own page</p> <p>Entitlement to up to three complimentary full time delegate registrations</p> <p>OR</p> <p>The opportunity to reserve stand space early and receive a 10% discount</p>	<p>Acknowledgement on promotional materials as appropriate</p> <p>Recognition in event programme</p> <p>The opportunity to reserve stand space early</p>

Have hotlinks through to your own website

Average hits from comparable events approximately 350 per week

For further information on 3G2000 please contact:

**3G2000 Secretariat
Conference Services
Institution of Electrical Engineers
Savoy Place
London WC2R 0BL
UK**

**Tel: + 44 (0)171 344 5471/5472
Fax: + 44 (0) 171 240 8830
Email: 3G2000@iee.org.uk
Web: <http://www.iee.org.uk/Conf/>**