

Market Update on India



BROADBAND INDIA FORUM

Think Tank for Digital
Transformation

India - A Status Update

- National Broadband Mission announced.
- Budgetary outlay of US\$100Bn for Broadband Connectivity to all by 2022
- Implementation of 5G Trials – likely to be delayed due COVID-19
- '5G Hackathon' in association with government, academia & industry.
Date for submission of application extended to 30th April
- 'Hackathon' -aimed at shortlisting ideas for workable 5G solutions
- These will be for India specific Use cases around 5G.

India-a Status Update

- LMLC acceptance/approval in ITU as an IMT 2020 (5G) Standard-Cleared Stage 5
- Identification of 26Ghz band for 5G deployment (Outcome of WRC-19). Yet to be included in the RR & NFAP.
- Hon'ble Supreme Court judgement on interpretation of Annual Gross Revenue for Telcos
- Consequent fallout of payment of dues of over 21Bn USD by all the Telcos
- Next Mega Spectrum Auction (incl. for 5G bands postponed to later half of 2020)
- DOT announced measures to reduce financial stress of operators

DOT's Priority Agenda for Telecom Sector

MEASURES taken for CORONA VIRUS Outbreak

- Telecom has been categorised as “ Essential Services “
- Work From Home facilities initiated

OTHERS

- Rollout of 5G Trials – on hold
- Finalise at least 3 India specific Use Cases
- Accelerate Bharat Net Ph-II Completion – WIP
- Connect each & every village with Broadband by 2022 – WIP
- Request sent to all States to follow alignment to Central RoW Rules of Nov'16

India Market Indices

- World's highest data usage per user
- Average data consumption of 10.37GB per month*
- Likely to more than double to an average of 24GB** by 2025, fuelled by rich video content
- Anecdotal evidence & media reports suggest spike of 30% in average data usage due to shift in usage pattern due to the current outbreak of COVID-19.
- Total Broadband Subscribers is 662 Mn***
- * TRAI Performance Indicator Report Dec'2019
- ** Ericsson Mobility Report November'2019
- ***TRAI Telecom Subscription Data December'2019

Thank You

