# Cellular Operators Association of India

TRD/COAI/040
March 4, 2010

Dear Mr. Adrian Scrase,

**Sub: Request for Appointment as a Market Representation Partner in 3GPP**

The Cellular Operators Association of India (COAI) was constituted in 1995 as a registered, non-profit, non-governmental society. The Association is dedicated to the advancement of modern communication through the establishment of a world-class cellular infrastructure and to delivering the benefits of affordable mobile communication services to the people of India.

COAI is the official voice for the Indian GSM industry and on its behalf it interacts with the policy maker, the licensor, the regulator, the spectrum management agency and industry (telecom /non-telecom) associations. COAI also interacts with various international organizations such as ITU, GSMA, UMTS, etc. as well as the Press & Media to ensure that the issues pertaining to the cellular industry are discussed, understood and debated on a wider platform.

The objectives of the COAI are:

- To improve standards and competitiveness in the Cellular Industry and attain the status of world class infrastructure. To facilitate affordable mobile telephony services for Indians.
- To study the best practices & research of the industry as well as to analyse the Cellular experience worldwide.
- To assist relevant authorities by providing them information about the industry to help them formulate suitable policies for the industry's growth.
- To improve standards and quality of services in consultation with GSM India - the Indian chapter of the GSM Association.
- To maintain and upgrade services in terms of speech transmission, access, coverage, security etc, to enable expansion of cellular services.
- To help address problems of cellular operators relating to operational, regulatory, financial, or licensing through interaction with the Ministry of Communications & IT, Ministry of Finance, Ministry of Commerce, Department of Telecommunications, Telecom Regulatory Authority of India, Financial Institutions, etc.
- To undertake continuous efforts for customer awareness.
- To dispense information and spread awareness among operators and consumers on issues relating to quality and other value added services provided by the operators to their subscribers.
- To help achieve the national objectives of increased tele-density and improved Rural Access

Further information about COAI, its aims, objectives and membership can be found at: http://www.coai.com/

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COAI has very closely followed the work done by 3GPP in evolving the GSM technology towards LTE. COAI believes that this work of 3GPP is of key importance to Indian Operators as they consider their future deployment and evolution plans from 2G to 3G, LTE, etc. Given the rising interest in this technology stream and the growth of the Indian telecom market, these operators place high importance on the need for India's market requirements to be taken into account during the standardization process.

Taking into account COAI's working and achievements in the past, it is ideally placed to undertake this task in India. Hence, COAI would like to submit its candidature to be considered as a Market Representation Partner in 3GPP for India.

In context of this request, for any further information, you may please feel free to get in touch with us.

Kind regards,

T.R. Dua
Officiating Director General